

Chipworks Revolutionizes IP Industry with Debut of Inside Technology; Provides Online Access to Years of Technical Analysis and Insights

A single source for technical data, Inside Technology speeds a company's ability to find valuable patent and competitive intelligence.

BARCELONA, Spain, June 6, 2016 — Chipworks, a TechInsights company, today debuted Inside Technology, the industry's largest and most comprehensive online semiconductor database. For the first time, Inside Technology gives IP teams access to years of Chipworks' internationally respected analysis of thousands of globally sourced devices and market-leading technologies. The purpose-built web portal streamlines the ability to match patents to products and find competitive differentiators - delivering valuable insights that can help fuel IP strategies or deliver design wins.

"With millions of devices containing billions of chipsets pouring into the global market annually, finding credible, court-defensible evidence of use or in-depth competitive technical intelligence is a daunting and time-consuming task," said Terry Ludlow, founder and CEO of Chipworks. "Inside Technology solves this problem and eliminates the need to search multiple sources by making years of our extensive technological research available in a single, powerful engine."

A robust tool for developing and supporting IP strategies, Inside Technology can provide hits against patents for accurate, verifiable technical details of potential patent infringements. This allows IP teams to qualify patents for purchase and support or defend against licensing claims more quickly

Additionally, by gaining access to Chipworks' deep repository of technical information, companies can determine what products are winning and why, and secure the in-depth information needed to understand the competitive landscape, enhance designs, accelerate time to market and generate revenue.

Inside Technology provides an efficient, cost-effective way to apply technology insights that support specific business goals. With access to technical data on over 16,000+ devices sourced worldwide, IP teams can obtain:

- Basic Teardown Reports
- Circuit Schematics
- Component Comparisons
- Die Markings
- Die Photos
- Genealogical Hierarchy Views of Products and Components
- Materials Analysis
- Product Inventory
- Scanning Electron Microscope (SEM) cross-sections
- Scanning Capacitance Analysis
- Transmission Microscope (TEM) cross-sections

Inside Technology is updated daily with new analyses from Chipworks. Users can customize alerts so they are notified instantaneously when new data is available on a specific product or technology. Subscriptions are available in a range of models designed to meet a company's specific patent or competitive intelligence research needs.

[View our Inside Technology video on YouTube](#)

On June 2, 2016, TechInsights and Chipworks announced that they combined their businesses, creating a global leader in advanced technology intelligence and technology founded patent advisory services. The combined company has the scale and resources to advance the breadth and depth of its offering to the global technology industry and to support owners of technology patents everywhere.

For more information or to schedule a comprehensive demonstration of Inside Technology, visit Chipworks.com/Inside-Technology or call 1-888-829-0414.

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