



Ottawa – June 2nd 2016, TechInsights and Chipworks announce the combination of their businesses creating a global leader in advanced technology intelligence and technology founded patent advisory services.

Ownership interests are being pooled and the new company, operating under the TechInsights name, offers:

- the most extensive database of technology intelligence of electronics and, especially, of integrated circuits at micro level of detail;
- leading reverse engineering and analysis laboratories, staffed by scientists and equipped with patented techniques and sophisticated instruments capable of analyzing state of the art semiconductor, microelectronic, and software technologies;
- An unmatched team of experts in key technology disciplines and in patent licensing and patent litigation best practices. Experts who monitor the latest developments in their areas of specialization, analyze technology, and identify trends supporting innovation creation, protection and licensing.

Terry Ludlow, founder and Chief Executive, and Julia Elvidge, President, of Chipworks will take senior positions within the combined TechInsights and Chipworks business, both reporting to the Chief Executive Officer of TechInsights, John Day.

The combined company will have the scale and resources to advance the breadth and depth of its offering to the global technology industry and to support owners of technology patents everywhere. The two companies count 37 of the 50 largest owners of US patents among their clients and this combination will ensure that our clients will have access to the very best advanced technology intelligence and technology-based patent advice.

John Day, CEO, said: “TechInsights’ ambition is to be the preferred source of technology intelligence and advice for anyone needing that information, whether in support of patent strategies, or to support product development and road-mapping, competitive intelligence, marketing, research and education, or any other needs: scale is critical to achieving that ambition and this combination enables us to double up our value to the market.”

Terry Ludlow said: “TechInsights and Chipworks have long been leaders in the field – and I am privileged to have played a central role in the formation of both companies some twenty five years ago. I am delighted that the businesses have now been brought together so that a new business, combining the considerable strengths of both companies, is formed: it means that we will serve our clients at continually higher levels for the next twenty five years.”